



JULIE JANG

juliejangdesign.com
hello@juliejangdesign.com
443.306.8092

PROFESSIONAL EXPERIENCE

B. Creative Group

Baltimore, Maryland, *March 2020 – Present*

ART DIRECTOR / SENIOR GRAPHIC DESIGNER

Art Director responsibilities include providing direction and leading the graphic design team to improve the visual aesthetics and concept of work created for clients. Overseeing production processes for project completions as well as copywriting and copy directing. Additional responsibilities include being the lead designer for clients including I.Gorman Jewelers, Johns Hopkins University, Shriver Hall Concert Series, and Maryland School of Dentistry. Research and development into creating marketing and social media strategies for clients.

Rutka Weadock Design

Baltimore, Maryland, *June 2010 – May 2016*

ART DIRECTOR / SENIOR GRAPHIC DESIGNER

Lead designer for all projects with clients that included George School, MICA, Walter's Art Gallery, The Lab School, and Linden Hall School for Girls. Responsibilities were designing printed pieces such as publications, books, publication ads, viewbooks, and promotional marketing pieces.

Comella Design Group

Bethesda, Maryland, *March 2007 – November 2009*

GRAPHIC DESIGNER

Lead designer for retail client American Plant. Created a unified appearance for their brand and designed all printed collateral and packaging. Other responsibilities included web and print design for clients such as Association of Zoos and Aquariums, Beauvoir School, Washington National Cathedral, and Eagle Bank. Collaborated in photo shoots for clients and mentored a junior designer, providing direction and overseeing their work.

CGS Creative

Upper Marlboro, Maryland, *March 2006 – November 2006*

GRAPHIC DESIGNER

Responsibilities included designing printed pieces such as company programs, annual reports, catalogs, identity branding, stationery systems, publication ads, direct mail pieces, as well as production work, web design and web advertisements.

EDUCATION

Maryland Institute College of Art
Baltimore, Maryland
Bachelors of Fine Arts, 2004
Major: Graphic Design

AWARDS & RECOGNITION

- 2013 Communications Arts Design Annual
 - 2012 Case Excellence in Design, Grand Gold Award
 - 2009 Print's Regional Design Annual
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EXHIBITION

- Group Exhibition, MICA KSA 2004 Annual Group Show,
 - Gana Art Gallery, Insadong, Seoul, Korea
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SKILLS

Programs: Adobe Creative Suite, Microsoft Office, basic HTML, CSS, Wordpress, 3D Studio Max, Solid Works

Craft: Refined comping skills and presentation layout

Fine Arts: Drawing, Painting, Illustration, Screen printing, Photography and Photo Retouching

Language: Fluent in English and Korean

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PROFESSIONAL EXPERIENCE *(continued)*

Kontent

Reisterstown, Maryland, April 2005 – March 2006

GRAPHIC DESIGNER

Duties included designing logos and various marketing materials such as ads, brochures, direct mail pieces, business cards, letterheads, and invitations. Designed an extensive brand for Greenspun Bagel Co that included the logo, stationery pieces, and product labels.

Eisner Communications

Baltimore, Maryland, September 2003 – January 2004

GRAPHIC DESIGN INTERN

Worked with the Senior Designer in concept development for logos and posters for The National Aquarium in Baltimore.

ADDITIONAL EXPERIENCE

Freelance Designer

- **DEKALB RESTAURANT NEW YORK, 2015**
Designed the identity, restaurant menu, and signage.
- **BARBARA TYLER AHLFIELD, 2014 – 2015**
Designed and built a website for the artist's illustration online portfolio.
- **DON CARSTENS, 2014 – 2015**
Designed the identity and website for artist's portfolio. Designed art books which showcases the artist's photography work.
- **QUALITY DME, 2011 – 2014**
Designed the identity and marketing materials.
- **PEARLESCENT DENTAL CARE, 2012**
Designed the identity and marketing materials.
- **AUTUMN BREEZE, 2011**
Designed the extensive brand and packaging for the company's retail hair products. Designed the website interface and promotional materials.
- **SUMI NEW YORK, 2005**
Projects included the designing of the identity for the art gallery, marketing materials, invitations, and website.
- **CHESAPEAKE BAY SEAFOOD HOUSE, 2004**
Responsible for the designing of the restaurant menu.